

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:	Yung-Seop Lee	§	Group Art Unit:	3623
		§		
Serial No.:	09/782,149	§		
		§	Examiner:	Peter H. Choi
Filed:	February 14, 2001	§		
		§		
For:	COMPUTER IMPLEMENTED	§	Atty. Dkt. No.:	8907 (NCR)
	CUSTOMER VALUE MODEL IN	§		
	AIRLINE INDUSTRY	§		
		§		

Mail Stop Amendments  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

REPLY TO OFFICE ACTION MAILED JUNE 7, 2007

This is a reply to the Office action dated June 7, 2007, in this application.  
After entry of the amendments and reviewing the remarks below, please reconsider this application and allow all pending claims.

**A Listing of Amended Claims** begins on page 2 of this reply.

**Remarks/Arguments** begin on page 12 of this reply.